



Center for Evaluation and Assessment

Valerie Decker, Assistant Director
Liz Hollingworth, Director

Keywords from Proposal Solicitations

Benchmarks
Evaluator
Evaluation
Evaluation plan
Evaluation timetable
External evaluator
Formative assessment
Improve and inform practice
Metrics
Outcomes
Project evaluation
Regular feedback
Summative assessment

Program
Evaluation
and
Documenting
Outcomes

Understand the
outcomes of your
proposed activities

Tell the story of how your
activities link to long
term outcomes impacts

Center for Evaluation and Assessment

CEA collaborates with partners to:

- Write program evaluation content for proposals
- Design and implement program evaluations
- Develop and implement communication plans
- Report evaluation results

The Program Evaluation Standards

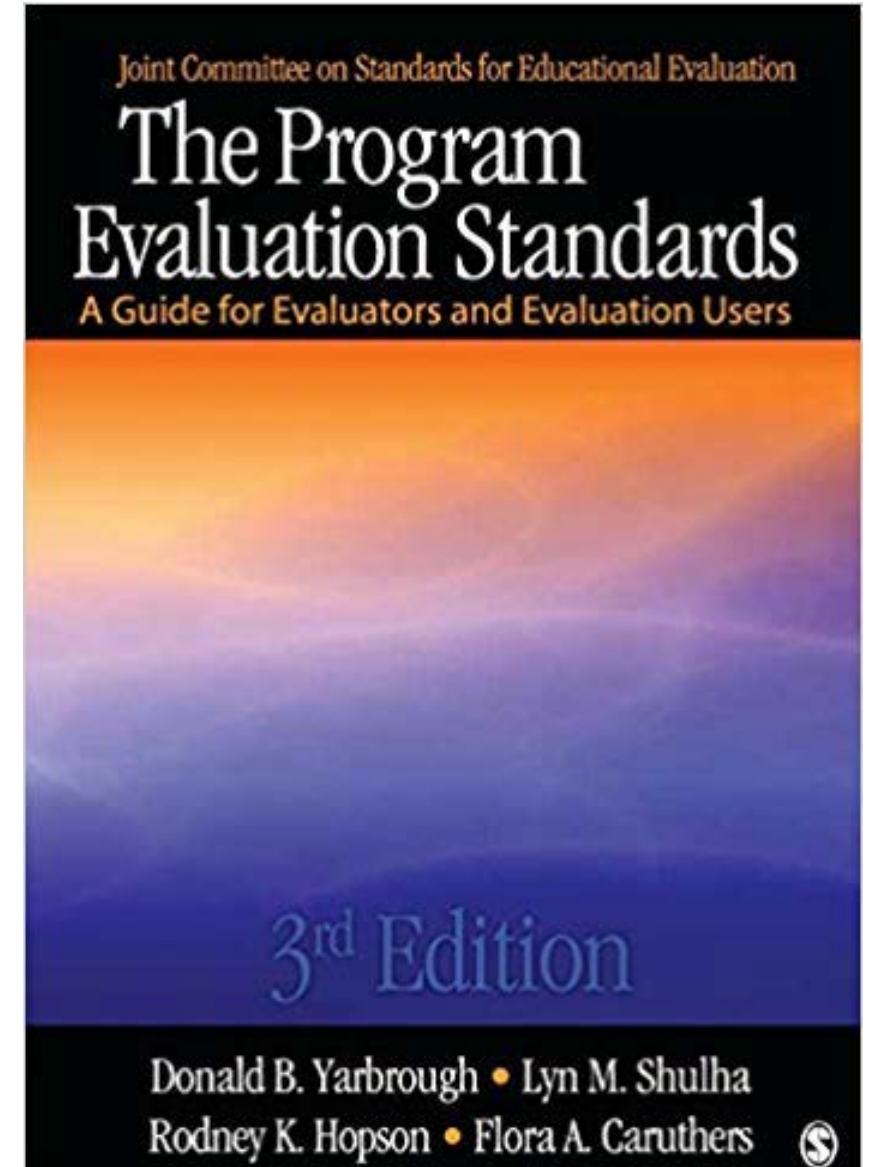
Utility

Feasibility

Propriety

Accuracy

Evaluation accountability



American Evaluation Association Guiding Principles For Evaluators

Systematic Inquiry

Competence

Integrity

Respect for People

Common Good and Equity



Example projects and activities



Iowa Watershed Approach



Sustainable Water Development



21st Century Community
Learning Center

Questions you can expect from us

When is it due?

Where can we find the solicitation?

What have you already written about your project?

What is your expected budget for the program?



Logic Model Overview and Activity

Basic Logic Model Components

- Inputs
- Activities
- Outputs
- Outcomes

Program:
Situation Statement:

Inputs What we will invest	Outputs Activities - What we will do Participation – Who we will reach		Outcomes - Impact Short Term Results Medium Term Results Long Term Results		

Program: Training Radiology doctoral students on breast cancer finding

Situation Statement: Newly graduated radiologists are less likely than veterans to find cancer in breast images because they do not look at the same places on the image.

Inputs What we will invest	Outputs		Outcomes - Impact		
	Activities - What we will do	Participation – Who we will reach	Short Term Results	Medium Term Results	Long Term Results
<p>Existing research on years of experience identifying cancer in breast images</p> <p>Eye tracking data</p>	<p>Train graduate students to look for the same things veteran doctors find</p>	<p>Graduate students in radiology</p>	<p>Learning</p> <p>Graduate students become proficient at reading images</p>	<p>Behavioral Action</p> <p>Graduate students find cancer at the same rate as veterans</p>	<p>Ultimate Impact</p> <p>More women have their cancer diagnosed early, regardless of the experience of their doctor</p>

How does a logic model inform evaluation?

- List of activities to document
- Outputs and outcomes become your metrics and evidence of success
- Can build a case for long term impacts



College of Education

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and Assessment

Contact Us

Liz Hollingworth

Professor & Director, CEA

liz-hollingworth@uiowa.edu

Valerie Decker

Assistant Director, CEA

valerie-decker@uiowa.edu

Website

education.uiowa.edu/cea