Keywords from Proposal Solicitations

- Benchmarks
- Evaluator
- Evaluation
- Evaluation plan
- Evaluation timetable
- External evaluator
- Formative assessment
- Improve and inform practice
- Metrics
- Outcomes
- Project evaluation
- Regular feedback
- Summative assessment

Program Evaluation and Documenting Outcomes

Understand the outcomes of your proposed activities

Tell the story of how your activities link to long term outcomes impacts
Center for Evaluation and Assessment

CEA collaborates with partners to:

• Write program evaluation content for proposals
• Design and implement program evaluations
• Develop and implement communication plans
• Report evaluation results
The Program Evaluation Standards

Utility
Feasibility
Propriety
Accuracy
Evaluation accountability

http://www.jcsee.org/program-evaluation-standards-statements
American Evaluation Association Guiding Principles For Evaluators

Systematic Inquiry
Competence
Integrity
Respect for People
Common Good and Equity

https://www.eval.org/p/cm/ld/fid=51
Example projects and activities

- Iowa Watershed Approach
- Sustainable Water Development
- 21st Century Community Learning Center
Questions you can expect from us

When is it due?

Where can we find the solicitation?

What have you already written about your project?

What is your expected budget for the program?
Logic Model Overview and Activity
Basic Logic Model Components

• Inputs
• Activities
• Outputs
• Outcomes
Program:
Situation Statement:

<table>
<thead>
<tr>
<th>Inputs</th>
<th>Outputs</th>
<th>Outcomes - Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>What we will invest</td>
<td>Activities - What we will do</td>
<td>Short Term Results</td>
</tr>
<tr>
<td></td>
<td>Participation - Who we will reach</td>
<td>Medium Term Results</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Long Term Results</td>
</tr>
</tbody>
</table>
### Program: Training Radiology doctoral students on breast cancer finding

**Situation Statement:** Newly graduated radiologists are less likely than veterans to find cancer in breast images because they do not look at the same places on the image.

<table>
<thead>
<tr>
<th>Inputs</th>
<th>Activities - What we will do</th>
<th>Outputs - Who we will reach</th>
<th>Outcomes - Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Existing research on years of experience identifying cancer in breast images</td>
<td>Train graduate students to look for the same things veteran doctors find</td>
<td>Graduate students in radiology</td>
<td>Learning</td>
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<tr>
<td>Eye tracking data</td>
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<td>Behavioral Action</td>
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<td>Graduate students become proficient at reading images</td>
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<td>Graduate students find cancer at the same rate as veterans</td>
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<td>Ultimate Impact</td>
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<td>More women have their cancer diagnosed early, regardless of the experience of their doctor</td>
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**Short Term Results**
- Learning
  - Graduate students become proficient at reading images

**Medium Term Results**
- Behavioral Action
  - Graduate students find cancer at the same rate as veterans

**Long Term Results**
- Ultimate Impact
  - More women have their cancer diagnosed early, regardless of the experience of their doctor
How does a logic model inform evaluation?

• List of activities to document
• Outputs and outcomes become your metrics and evidence of success
• Can build a case for long term impacts
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